

Concordia University
Faculty Council of the John Molson School of Business
Minutes of meeting held Friday, December 12, 2008

Present: S. Sharma, Chair
A. Ahmad (Fina.), N. Askar (CGSA), B. Barbieri (Mktg.), S. Betton (Fina.),
D. Cameron (Mana.), S. Chauhan (DS&MIS), S. Ciotti (CASA), S. Cole (SGS), C. Draimin
(Acco.), A. Fagnoli (Reg.), J. Freed (Fina.), K. Gheyara (Acco.), A. Gold (CASA), A. Hochstein
(Assoc. Dean), G. Kanaan (Assoc. Dean), L. Katsanis (Mktg.), J. Longo (Staff), F. Nebebe
(DS&MIS), D. Peltier-Rivest (Acco.), P. Pietromonaco (Facil.), I. Rakita (Fina.), K. Reckziegel
(CASA), M. Sharma (DS&MIS), L. Switzer (Assoc. Dean), L. Zimmerman (CASA)

Absent with
Regrets: J. Ahmad (Econ.), K. Argheyd (Mana.), A.L. Audy (CASA), G. Beasley (Library), C. Cho
(Acco.), B. Desai (Comp. Sci.), R. Ferguson (Mana.), T. Field (Mana.), G. Fisher (Econ.), M.
Gagné (Mana.), G. Hughes (Staff), G. Kersten (DS&MIS), K. Lamertz (Mana.), M. Lee (CASA),
M. Lemdasni (CGSA), S. Paek (CASA), C.A. Ross (Mktg.), G. Saad (Mktg.), R. Saade
(DS&MIS), K. Shanmugarajah (CASA), P. Trofimovich (TESL), U. Wassmer (Mana.)

Guests: A-M Croteau (EMBA), M-G Hum (Comm.), C. Law (Grad. Adm.), Sharon Nelson (EMBA), O.
Rovinescu (Director, CTLS)

- I. Call to Order
- II. Open Meeting
- III. Approval of Agenda – JMSB-2008-07A
On a motion duly seconded (M. Sharma, A. Gold) the Agenda was approved.
- IV. Approval of the REVISED Minutes – JMSB-2008-06M
On a motion duly seconded (B. Barbieri, G. Kanaan) the Minutes were approved.
- V. Approval of the Minutes – JMSB – JMSB-2008-07M
On a motion duly seconded (B. Barbieri, G. Kanaan) the Minutes were approved.
- VI. Chair's Report and Question Period

The Chair made the following remarks:

The John Molson School of Business won overall Gold at the 2008 HR Symposium. This was the second consecutive overall gold at this competition.

The Chair thanked Mark Haber and all of the coaches for their exemplary work.

At the Net Impact CSR Competition at the Rotman School of Management, the two JMSB teams tied for third place.

The Awards of Distinction were presented to Industrial Alliance & Financial Services Inc., Desjardins Group, Caisse de dépôt et placement du Québec and the National Bank Financial Group on November 24, 2008.

The Dean's Awards were held on November 26, 2008. Awards were presented to faculty for teaching and scholarship and staff in recognition of their exceptional support of the Faculty.

Victor Esposito, the CASA President in 2007-2008, won the CEO of the Year Future Funds Scholarship.

JMSB received two substantial gifts this term from Manulife (\$500,000) and Chancellor David O'Brien (\$2 Million). The Manulife gift will support a professorship in financial planning, as well as finance the construction of a 120-seat amphitheatre in the new JMSB building. The gift from David O'Brien will support the David O'Brien Distinguished Professorship in Sustainable Enterprise and establish the David O'Brien Centre for Sustainable Enterprise.

At this point, the Chair asked for a moment of silence in memory of Professor Dowan Kwon from Decision Sciences and Management Information Systems who passed away suddenly on November 13, 2008. The Chair directed the members of Council to the JMSB website where they may leave condolences for the family.

VII. Business Arising from the Previous Meeting

i. Report: Faculty Council Task Force on the JMSB Teaching Evaluation Questionnaire (JMSB-2008-08A-01)

A. Ahmad requested speaking privileges for O. Rovinescu, the Director for the Centre of Teaching and Learning Services. On a motion duly seconded (L. Katsanis, G. Kanaan) Faculty Council unanimously voted to grant speaking privileges to O. Rovinescu.

A. Ahmad started by thanking all of the members of the Task Force for their collaboration.

There was a discussion in terms of the content of the report, the decision of the task force to not make a distinction depending on technology used (online vs. offline courses) and the seven (7) proposed questions.

On a motion duly seconded (M. Sharma, J. Longo) Faculty Council unanimously voted to approve the report in principle pending feedback from the Departments/Programs with respect to the recommendations and including the modifications of the document as proposed by Faculty Council.

The motion was carried.

VIII. Report: Research and Program Evaluation

i. Policy on Postdoctoral Fellows (JMSB-2008-08A-02)

The document was received.

The Chair asked that all comments and questions be sent directly to L. Switzer.

IX. CGSA Report

N. Askar distributed a document for information only describing the present organizational structure of the CGSA. She directed members of Council to the organizational chart as well as apprised them of upcoming events and competitions.

X. Staff Report

There was no report.

XI. Report: Masters and Diploma Programs

There was no report.

XII. Report: Undergraduate Programs, Academic and Student Affairs

There was no report.

XIII. CASA Report

A. Gold mentioned that the CASA Executive is looking into the name change to reflect the current name of the Faculty. They will likely open a competition up for students to invent a new name with formal criteria and offer incentives.

He mentioned that the Commerce Games will be held the first week of January and that the JMUCC is scheduled to take place during reading week.

XIV. Reports from School Representatives on University Committees
The following reports were received:

- i. University Senate (JMSB-2008-08A-03)
The report was received.
- ii. Senate Academic Planning and Priorities
C. Draimin mentioned that SCAPP approved the changes to the structure of Senate at their last meeting. He mentioned that the changes increased the full-time faculty representation and decreased the student representation. There was also a considerable discussion on the representation on Senate sub-committees.
- iii. Senate Academic Programs Committee
B. Barbieri mentioned that there was a discussion regarding the resource efficiency of adding new programs to the calendar with low maximum enrollment.
- iv. Board of Governors
C. Draimin mentioned that there were two excellent presentations at the last meeting of the Board of Governors. L. Dandurand made a presentation on the University's strategic research plan and Dr. Graham made a presentation on University funding in Quebec. He explained that the funding is based on the cost of programs. He also explained that unforeseen circumstances have lead to the need to find alternate space for two Departments in Fine Arts in 2009. A proposal was sent to the Board of Governors and they have approved the move of the Departments of Theatre and Dance to two of the shelled floors of the new John Molson School of Business building temporarily until alternate space is available.

XV. There were no reports from JMSB representatives on the following committees:

- i. Arts and Science Faculty Council
- ii. Senate Research Committee
- iii. University Library Committee
- iv. Undergraduate Scholarships and Awards Sub-committee
- v. Council of the School of Graduate Studies

XVI. New Business

- i. Annual Report –Aviation MBA Program (JMSB-2008-08A-04) and
Executive MBA Program (JMSB-2008-08A-05)
The report was received.

On a motion duly seconded (L. Katsanis, M. Sharma) Faculty Council unanimously voted to grant speaking privileges to Anne-Marie Croteau and Sharon Nelson.

A-M. Croteau reminded Council that the Aviation MBA program has been cancelled and mentioned that the final students in the program are doing well and will graduate in August.

In regards to the EMBA program, she mentioned that there are presently 25 students in the program and any students that were previously on probation are presently in good standing. It was explained that the main objective for the program is to maintain and increase the quality of teaching.

A discussion ensued regarding the higher enrollment in EMBA programs at other insitutions and it was explained that some institutions do not require the GMAT. Students in the JMSB EMBA are required to write the GMAT and rewrite it should the score be too low.

The Chair thanked A-M Croteau and S. Nelson for their hard work and commitment to the program.

- ii. Annual Report – Goodman Institute of Investment Management (JMSB-2008-08A-06)
The report was received.

I. Rakita explained the dynamic of teaching and studying in the Goodman Institute, mentioned that classes are given alternately in Toronto and Montreal with monitors set up in both areas so that the students may follow on the dates that the instructor is not physically present. He explained that the institute is in its 8th year, is experiencing steady growth and the focus is presently on building the alumni base. He mentioned that the program partnership is growing and there is increased funding for advertising for the Institute which will result in ads in newspapers in Ontario and Quebec in 2009.

- XVII. Other Business
There was no other business.

- XVIII. Next meeting
The next regular meeting of the JMSB Faculty Council will take place on Friday, January 16, 2009 at 9:30 a.m. in room GM 302.

- XIX. Adjournment
On a motion duly seconded (A. Hochstein, L. Katsanis) the meeting adjourned at 11:17 a. m.